WASU International

Starter site

What you get, and what we do for you



This month the Starter site has an introduction price. The current price is on wasu.eu/starter.

Below is everything that is included — real work, done by hand for your business.

BEFORE WE BUILD

- A short call (15 minutes) to understand your business, your customers and your area.
- We choose a design with you from our examples, in your colours.
- We write the texts for you from your facts, in the language your customers speak.

THE WEBSITE

- One page with everything a customer needs: who you are, what you offer, photos, opening hours, address with map, and how to reach you.
- Made for the phone first, and it also looks good on a tablet and a computer.
- Buttons to call you, e-mail you or send a WhatsApp/Viber/Telegram message with one tap.
- Your own photos and logo, prepared by us so the site loads fast.
- A privacy statement, so your site follows the European rules.
- No tracking cookies and no advertising on your site.

SO PEOPLE CAN FIND YOU

- Your business details written in the format Google, Bing and AI assistants read (name, address, opening hours, what you offer).
- Your site registered with Google and Bing.
- A sitemap and the small technical files that search engines expect.
- A quality test with Google's own measuring tool (speed, accessibility, findability) before the site goes live.

TOGETHER WITH YOU

- A private preview link, so you see your site before anyone else does.
- One round of changes: you send your wishes in one go, we put them in.
- Going live on your own domain name, registered in your name. It stays yours.

AFTER GO-LIVE (hosting, e-mail and updates)

- A secure server with HTTPS (the lock in the browser), kept up to date.
- Updates for security, speed and new standards for Google and AI apps, so your site stays ready.
- Daily backups, so an earlier version can always be restored.
- A professional mailbox on your own domain name (for example info@yourbusiness.bg).
- Help from Harro by e-mail or phone, answered within 2 working days.

WHAT WE NEED FROM YOU

- Business name, address, phone and opening hours.
- Your services or products.
- 5 to 10 photos and your logo (if you have one).

HOW IT WORKS

1. Choose an example on wasu.eu/starter and send us your facts and photos.
2. We build your site within 7 days after we have everything.
3. You check the preview and send your changes in one go.
4. You approve, and your site goes live.

Harro Dijkstra · WASU International Ltd · Varna

Book a free 15-minute call: book.wasu.eu · wasu.eu/starter